Yuri Kithara

My client is the web travel company

**Who are they and what do they do?**

My client is the web travel company, they introduce world wide local place to go for young traveler who travel around with backpack AKA back packer.

**What is their ultimate goal it?**

This time their order is to make pages of the local New York POP things. local food, monument, wall arts, etc.

Things to do should be free to $10. Their goal is to gain 20,000 viewers per day in one month after the web has up loaded. They sale back packer products so that's only a part of how they make profit.

**Who’s their audience or target?**

My clines targets are bigginer back packer to young traveler who is looking for a cheep travel.

**What tone or image do they need to portray?**

Fun, POP, Artistic, retro and modern.

HOME

QUEENS/ MANHATTAN/ BROOKLYN/ HOSTEL/ BACK PACKER

QUEENS

Food/ place/ ART

Food : pic, info, location

Place : pic, info, location

ART : pic, info, location

MANHATTAN

Food/ place/ ART

Food : pic, info, location

Place: pic, info, location

ART: pic, info, location

BROOKLYN

Food/ place/ ART

Food: pic, info, location

Place: pic, info, location

ART: pic, info, location

HOSTEL

Our cool Recommendation

QUEENS/ MANHATTAN/ BROOKLYN

BACK PACKER(SALES PAGE)

Back pack

Bottle

Towel

Safety belt

Etc